

Norwich Arts Students' Union

Campaign and Election Rules

Norwich Arts Students' Union promotes an atmosphere where the election for Full-Time and Part-Time is a contest which is exciting and good-natured, leading to student debate resulting in a high turnout at the ballot. The Union requires fairness in its elections processes and appoints an independent Returning Officer from NUS to achieve this. The election rules below set out the ways the Norwich Arts Students' Union aims to hold fair election:



Deputy Returning Officer: Arran Cottam (a.cottam@norwichuni.ac.uk)

Returning Officer: NUS Elections Service

Eligibility:

1. Candidates nominating for the position of SU President of Education and Representation or SU President of Community and Welfare must be a member of Norwich Arts SU and;
 - a. a student at Norwich University of the Arts or;
 - b. a first-year sabbatical officer at Norwich Arts SU
2. Candidates nominating for any of the Part-Time Officer positions must be a member of Norwich Arts SU and;
 - a. not be in their final year of study at Norwich University of the Arts and;
 - b. identify with the group the officer role is representative of

Campaigning:

3. Campaigning will commence at 9am on Monday 16th March 2026. **No public campaigning before this time is permitted.** This includes promoting websites, posting social media posts, in person campaigning, putting up posters, etc.
4. Both in-person and online campaigning will be held to the same standards and rules.
5. Campaign materials must abide by the Elections Rules. Materials posted on social media and around campus will be monitored
6. Candidates are responsible for the conduct and behaviour of their campaigning teams, both online and in-person.
7. Candidates should only do what others have had the opportunity to do. This will be judged on a case-by-case basis but includes the use of private companies, friends and family favours or use of tools/software and people only you have access too.
8. Material which makes allegations against individual candidates, individual SU staff, or which could render the Union open to legal action is not permitted and could result in the removal of the responsible campaign from the election.
9. All digital media campaigning and Social Media campaigning needs to be available to view by the Deputy Returning Officer.

Norwich Arts Students' Union

Campaign and Election Rules



10. Evidence of a candidate or a member of their campaign team targeting a specific candidate, or staff member on personal grounds, including personal traits, religion, political beliefs, or protected characteristics will face further action outlined in the Election Sanctions.
11. Evidence of sabotage, intimidation or defacement of campaign materials by a candidate towards another candidate, campaign team or group will face further action outlined in the Election Sanctions.
12. Candidates must act as they normally would be expected to by following the Norwich Arts SU's code of conduct.

Clubs and Societies

13. Individual candidates may not be endorsed by a student club or society.
14. Clubs and Societies can promote the Elections, provided they provide fairness to all candidates.
15. Any endorsement by clubs and societies will face further action and may affect both the candidate endorsed, and the club or society.

Expenses:

16. Each full time officer candidate will receive a budget of £50 for campaign materials
17. Each part time officer, trustee and student governor candidate will receive a budget of £20 for campaign materials.
18. All expenses must be submitted to the Deputy Returning Officer by 1pm on Friday 20th March 2026 with receipts. Candidates must also inform the Deputy Returning Officer if you have **not** spent any money on their campaign.

Voting:

19. Voting will take place on the SU's website. All students will be emailed with a direct link to the election and candidates will also be provided links and QR codes to share
20. Voting will open on Monday 16th March at 12 noon and will close on Friday 20th March at 12 noon.
21. Voting is done using the [Alternative Transferable Vote system \(ATV\)](#).
22. At no point should a candidate, or a member of any candidate's campaigning team vote on behalf of a student, such as – but not limited to – asking for their log-in details, using their phone and account to vote, or accessing another student's account with/without permission to vote.

Norwich Arts Students' Union

Campaign and Election Rules



Complaints:

23. Any complaints about the conduct of candidates and their supporters must be submitted to the DRO (Arran Cottam) as soon as possible, and no later than 1pm on Friday 20th March 2026.

These rules for campaigning are not exhaustive. There may be occurrences during the election where the Deputy Returning Officer may further define the rules, in the form of rulings. Candidates should check their email account regularly to ensure that they are aware of any rulings announcements.