

NORWICH ARTS STUDENTS' UNION STRATEGY



WE KNOW ALL OUR STUDENTS

Every student will have positive interactions with the Students' Union during your time at Norwich.

We will enrich and enhance your student experience.

We will do this by helping you to

**FIND YOUR
VOICE**

**FIND YOUR
PEOPLE**

**FIND YOUR
FUN**

FIND YOUR VOICE



Purpose: to enable students to have an excellent experience at Norwich and beyond

Principle: we recognise that students are experts in their own experience

We will help you find your voice by...

- Creating multiple pathways for students to have a strong voice and influence over their education as well as supporting them becoming cocreators of their education
- Becoming experts in our students through data and insight
- Using this expertise to drive change with and for our students across the institution
- Developing the political literacy of our students, enabling them to have influence over their lives within and beyond Norwich

FIND YOUR VOICE – PRIORITIES

- 1** Developing an 'insight pipeline' to ensure that we are driven by student priorities at every level
- 2** Strengthening our partnership with the University, working together to create a culture that celebrates and embraces change
- 3** Creating robust systems for tracking and progressing change at all levels
- 4** Ensuring students can visibly see how their voice has affected change
- 5** Creating and embedding a programme of political education

FIND YOUR PEOPLE



Purpose: to provide opportunities for students to build lasting friendships and communities

Principle: connected students are more likely to thrive

We will help you find your people by...

- Providing a variety of activities and student communities to engage with throughout the year
- Having structures and systems that make community creation as easy as possible for our students
- Enabling those who face shared experiences and oppression to connect and collaborate

FIND YOUR PEOPLE – PRIORITIES

- 1** Working with students to develop communities based on shared education, shared lived experience, shared belief and shared interests
- 2** Investing in additional resource to relieve the administrative burden, making it easier for students to self-organise
- 3** Developing and continuing to use the 'Trial a Soc' programme to introduce new societies
- 4** Creating a network of course-based communities across the University to enhance the academic experience at Norwich as well as supporting students to work alongside their peers
- 5** Providing a platform for students with shared experiences to organise

FIND YOUR FUN



Purpose: to diversify student opportunities and facilitate joyful experiences

Principle: having fun is important and joy is good

We will help you to have fun by...

- Being bold and creative, providing different opportunities and spaces for students to come together to have fun alongside their studies
- Recognising the key milestones in our students journey and celebrating student achievements during your time with us
- Facilitating student-led fun

FIND YOUR FUN – PRIORITIES

- 1** Using student feedback to significantly increase the variety of events we put on during the academic year
- 2** Creating opportunities for student led and co-created events
- 3** Utilising the canteen space at Bank Plain for regular night-time social space for students
- 4** Working with external partners to widen access to more diverse spaces across Norwich
- 5** Measuring success of the events we run based on the impact they have on students over the numbers who attend

OUR VALUES

Human
Focused

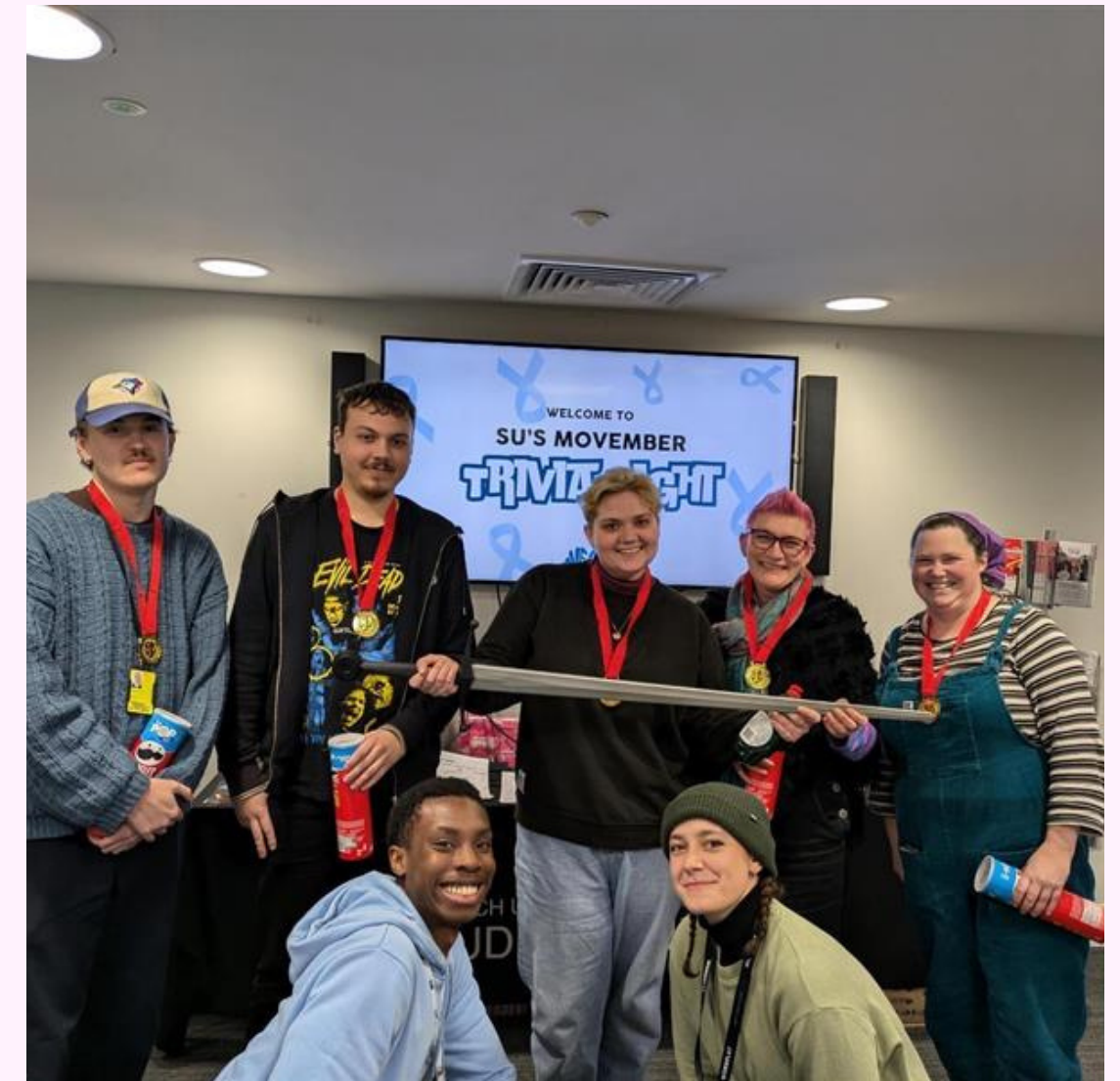
Empowering and
Liberating

Creativity
Centred

Enabling
Community

WE ARE HUMAN FOCUSED

We understand that our students start their relationship with us as individuals. Their first interactions will be formative in terms of how they interact with us during their time at Norwich. Every one of our members will have an individual set of needs and wants from their SU and we strive to provide for as many of these needs and wants as we can. We will treat people as individuals and want to form individual relationships with each of our members. We will be emotionally intelligent in all of our interactions.



WE ARE EMPOWERING AND LIBERATING



A large majority of our students will face some form of societal oppression, and our students' interaction with their education or wider student experience will be partly shaped by the oppression they have faced and face. We will be sensitive to this in all the work we do as well as working proactively to disrupt and dismantle these oppressions whenever we can. We will aim for this work to feel liberating. We want our work to empower students to become their authentic selves, and will provide non oppressive spaces that encourage students to express their true selves.

WE ARE CREATIVITY CENTRED

The one thing that links all students at Norwich is that they are creative. Students need us to be creative in our practice, and provide systems and structures that reflect their creativity. We will provide opportunities for students to showcase their creativity, and to be at the heart of the design, delivery and showcasing of the Students' Union's work. We will innovate in every area.



WE ARE ENABLING COMMUNITY



Our students will always seek out community for connection, support and shared purpose, and these communities will vary in size and scope. We will provide opportunities for students to connect, and spaces for these communities to develop and deepen. We recognise that at times our role is to enable or facilitate so that students have autonomy over the communities they create. We will build a sense of wider community amongst the students at Norwich, and will be proactive in widening the scope of communities that our students are a part of beyond the University.